

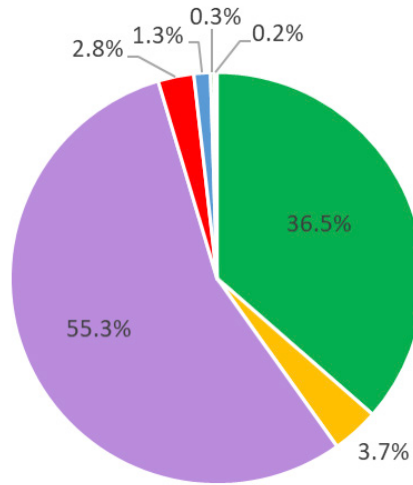
CUSTOMER SUCCESS DATA STORY



Large Urban School District NORTHEAST

Demographics

This district population is approximately 36.5% Hispanic/Latino, 3.7% White, 55.3% Black/African American, 2.8% Asian/Pacific Islander, 0.3% American Indian/Native Alaskan, 0.2% Native Hawaiian/Other Pacific Islander, and 1.3% are two or more races. Almost 50% of children are eligible for a federal free and reduced-price meal program, and 19.1% of children are English-language learners.



- Hispanic/Latino
- White
- Black/African American
- Asian American/Pacific Islander
- 2+ Races
- American Indian/Alaska Native
- Native Hawaiian/Other Pacific Islander



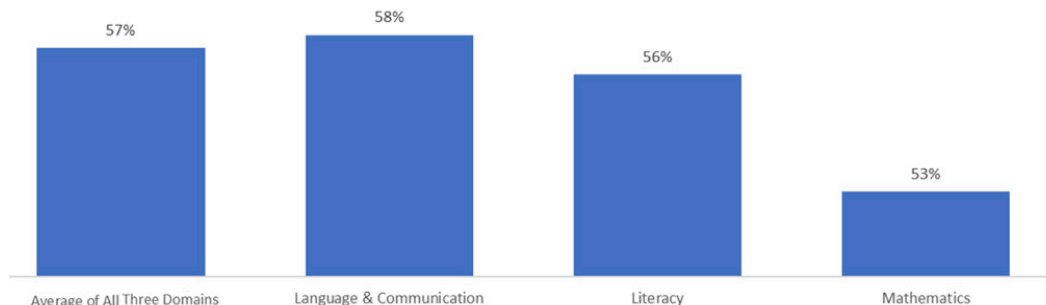
Implementation

A total of 3,370 pre-K-aged children used Ignite by Hatch™ as an instructional resource during the 2021–2022 academic year. This district has been using Ignite for 2 years and received professional development training upon implementation. Of the schools in this district, 100% (N = 105) are set up and participating in Ignite, with 100% of their children set up.

Growth and Progress

For this district, the goal was for children to reach kindergarten readiness in Language & Communication, Literacy, and Mathematics domains. The skills in Level 4 in Ignite are aligned to widely used Kindergarten Entry Assessments. The following graph represents the percentage of children who reached Level 3 (starting at Level 1) or higher. On average, a majority of children, 57%, saw two or more levels of growth across all three domains. For Language & Communication, 58% of children, on average, reached two or more levels of growth; for Literacy, 56% reached two or more levels; and for Mathematics, 53% reached two or more levels.

2+ Levels of Growth: % of Children by Domain

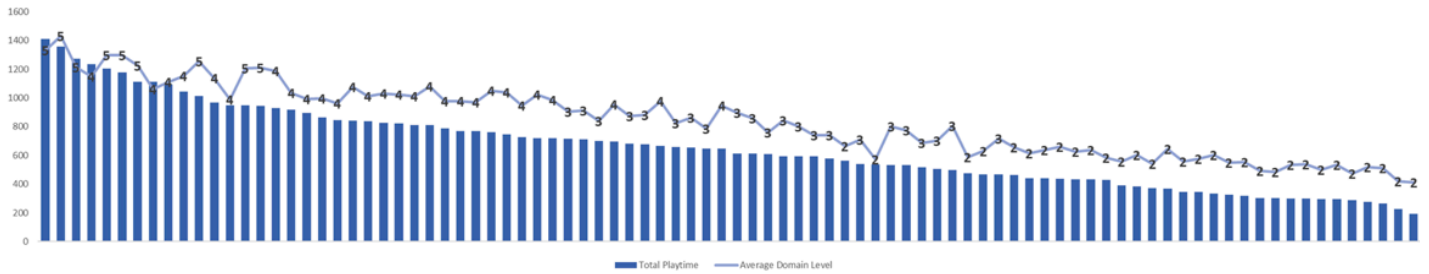


This data shows how districts can use the insights from Ignite to help them reach specific academic goals for their schools and bridge the gap between pre-K and kindergarten.

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Total Playtime & Average Level Reached (All 7 Domains)



Utilization

There were zero schools in this district that showed no playtime over the course of this academic year. On average, children engaged with Ignite for 558.62 minutes. This level of engagement represents 63% of the 885-minute goal (30 minutes per week, per child) for this district’s academic year. The schools that utilized Ignite with fidelity were more likely to show growth than those that utilized Ignite less than the recommended amount of time.

ABOUT IGNITE

Ignite by Hatch™ is a digital learning platform anchored in a child-facing app that delivers engaging, research-based learning experiences through a dynamic digital play environment. Built to promote growth and development across seven domains, Ignite supports children’s progression through up to eight skill levels. Ignite delivers real-time child data to inform daily individualized instruction and provides evidence for developmentally appropriate assessment systems.

Our research shows that when children engage with Ignite for 30 minutes per week, on average, this leads to growth of two levels across our domains of learning in 6 months. Our levels progress from pre-foundational through early elementary (Levels 1–8) and are aligned to state standards for pre-K- and kindergarten-aged children. Ignite bridges the gap between preschool and kindergarten and allows kindergarten children to independently practice skills to prepare them for first grade.

