

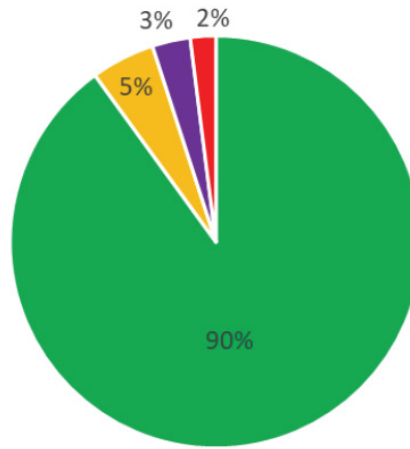
CUSTOMER SUCCESS DATA STORY



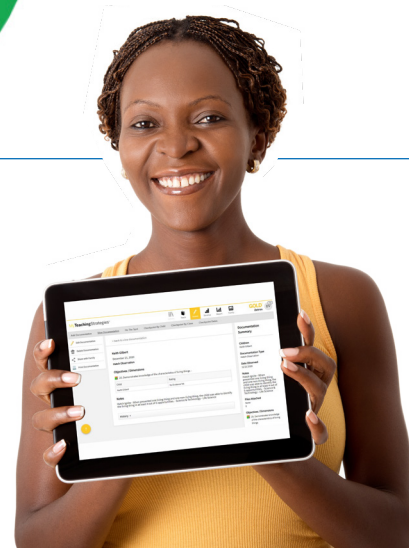
Suburban School District
TEXAS

Demographics

This district population is approximately 90% Hispanic/Latino, 5% White, 3% Black/African American, and 2% Asian American/Pacific Islander. Almost 60% of children are eligible for a federal free and reduced-price meal program, and 20.2% of children are English-language learners.



- Hispanic/Latino
- White
- Black/African American
- Asian American/Pacific Islander



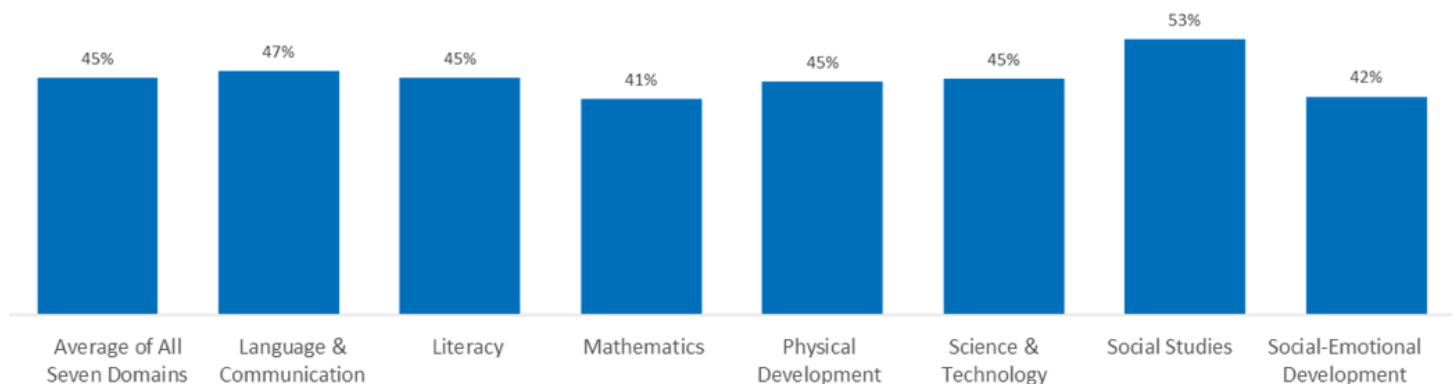
Implementation

A total of 385 pre-K-aged children used Ignite by Hatch™ as an instructional resource during the 2021–2022 academic year. This district received a professional developmental training from Hatch™ in January 2022, and this data is from the time period after training through May 2022. Of the schools in this district 100% (N = 11) are set up and participating in Ignite, with 40 out of the 42 classes having 100% of their children set up.

Growth and Progress

For this district, the goal was for children to reach kindergarten readiness. The skills in Level 4 in Ignite are aligned to widely used Kindergarten Entry Assessments. The following graph represents the percentage of children who have already reached Level 3 (starting at Level 1) or higher after 6 months. On average, 45% of children have shown two levels of growth across all seven domains and are on track to reach kindergarten readiness in Ignite.

2+ Level of Growth: % of Children by Domain



This data also shows that there is an opportunity to continue leveraging Ignite beyond this academic year with these children so they can continue to build knowledge and gain skills through more rigorous experiences.

CUSTOMER SUCCESS DATA STORY

Suburban School District TEXAS

Utilization

There were zero schools in this district that showed no playtime over the course of this academic year. On average, children engaged with Ignite for 521.18 minutes. This level of engagement represents 67% of the 780-minute goal (30 minutes per week, per child) for the approximately 26 weeks this district used Ignite (at the time that this data was collected). The schools that utilized Ignite with fidelity were more likely to show growth than those that utilized Ignite less than the recommended amount of time.

Total Playtime & Average Level Reached (All 7 Domains)



ABOUT IGNITE

Ignite by Hatch™ is a digital learning platform anchored in a child-facing app that delivers engaging, research-based learning experiences through a dynamic digital play environment. Built to promote growth and development across seven domains, Ignite supports children's progression through up to eight skill levels. Ignite delivers real-time child data to inform daily individualized instruction and provides evidence for developmentally appropriate assessment systems.

Our research shows that when children engage with Ignite for 30 minutes per week, on average, this leads to growth of two levels across our domains of learning in 6 months. Our levels progress from pre-foundational through early elementary (Levels 1–8) and are aligned to state standards for pre-K- and kindergarten-aged children. Ignite bridges the gap between preschool and kindergarten and allows kindergarten children to independently practice skills to prepare them for first grade.