

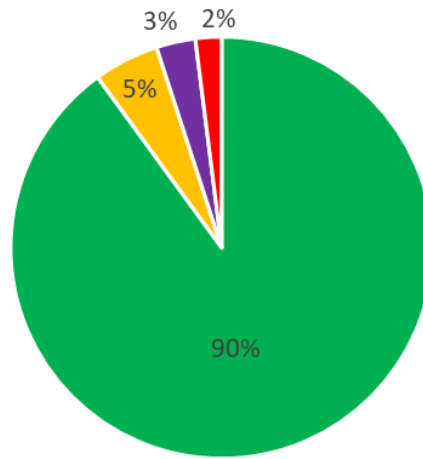
# CUSTOMER SUCCESS DATA STORY



Suburban School District  
TEXAS

## Demographics

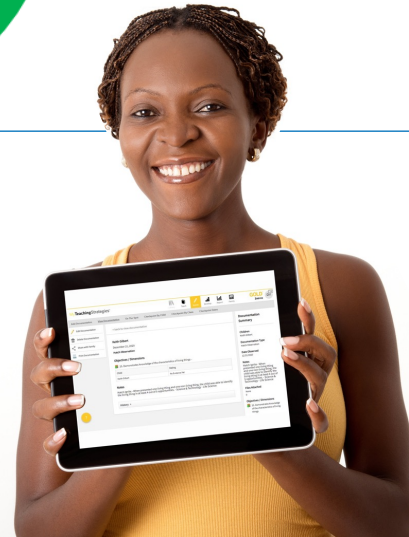
This district population is approximately 90% Hispanic/Latino, 5% are White and 3% are Black or African American. 59.3% of children are eligible for federal free and reduced-price meal program and 20.2% of children are English language learners.



- Hispanic/Latino
- White
- Black/African American
- Asian American/Pacific Islander

## Implementation

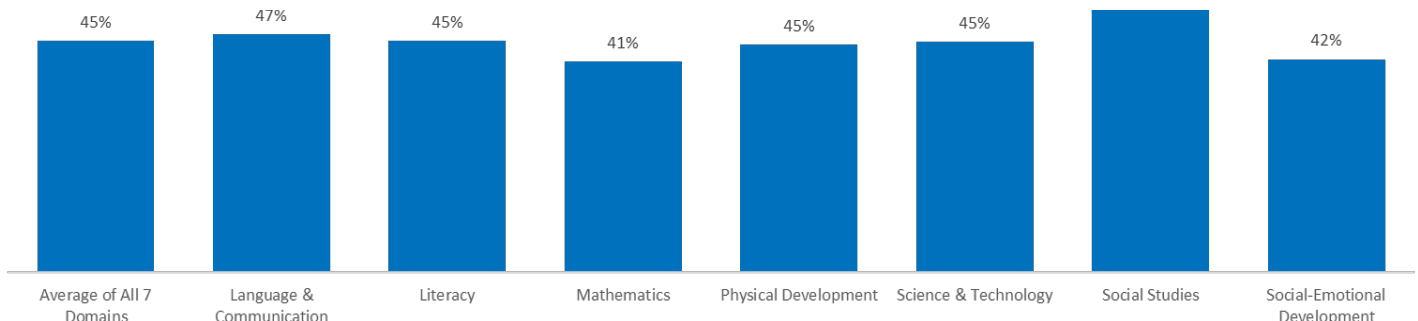
A total of 385 pre-k aged children used Ignite™ as an instructional resource during the 2021-2022 academic year. This district received a professional developmental training from Hatch in January 2022, this data is from the time period after training through May 2022. 100% of the schools (n=11) in this district are set-up and participating in Ignite with 40 classes out of the 42 who have 100% of their children set up.



## Growth and Progress

For this district, their goal was for children to reach kindergarten readiness. The skills in Level 4 in Ignite are aligned to widely used Kindergarten Entry Assessments. The graph below represents the percentage of children who after 6 months have already reached Level 3 (starting at Level 1) or higher. On average, 45% of children have shown 2 Levels of growth across all 7 domains and are on track to reach kindergarten readiness in Ignite.

2+ Level of Growth: % of Children by Domain



This data also shows that there is an opportunity to continue leveraging Ignite beyond this school year with these children so they can continue to build knowledge and gain skills through more rigorous experiences.

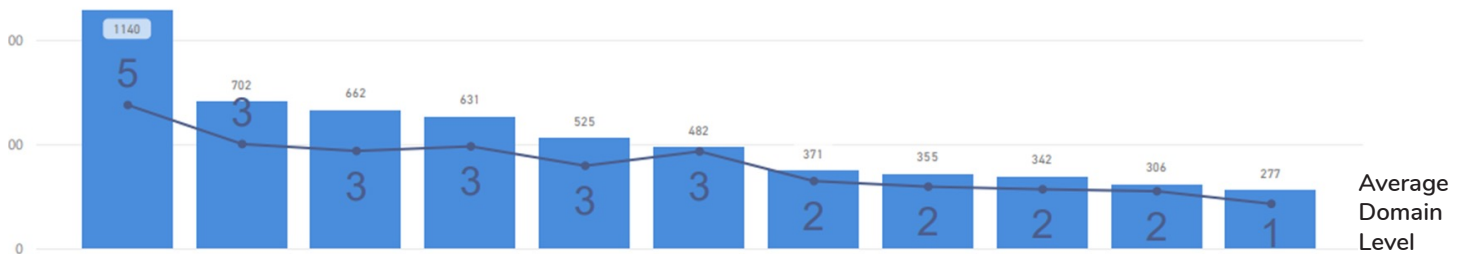
# CUSTOMER SUCCESS DATA STORY

## Suburban School District TEXAS

### Utilization

There were zero schools in this district that showed no playtime over the course of this school year. On average, children engaged with Ignite by Hatch™ for 521.18 minutes. This Level of engagement represents 67% of the 780-minute goal (30 minutes per week per child) for the approximately 26 weeks this district used Ignite at the time that this data was collected. The schools who utilized Ignite with fidelity were more likely to show growth than those who utilized Ignite less than recommended.

Total Playtime & Averal Level Reached (All 7 Domains)



### ABOUT IGNITE

**Ignite by Hatch™** is a digital learning platform anchored in a child-facing app that delivers engaging, research-based learning experiences through a dynamic digital play environment. Built to promote growth and development across seven domains, Ignite by Hatch supports children's progression through up to eight skill levels. Ignite by Hatch delivers real-time child data to inform daily individualized instruction and provides evidence for developmentally appropriate assessment systems.

Our research shows that when children engage with Ignite, on average, for 30 minutes per week, this leads to growth of 2 Levels across our domains of learning in 6 months. Our Levels progress from pre-foundational through early elementary (Levels 1-8) are aligned to state standards for pre-K and Kindergarten aged children. Ignite bridges the gap between preschool and kindergarten and allows kindergarten children to independently practice skills to prepare them for 1st grade.

The following is a high-level report of an urban district in the Southwest part United States who found success for the children in their Kindergarten schools by using Ignite in a pilot.