

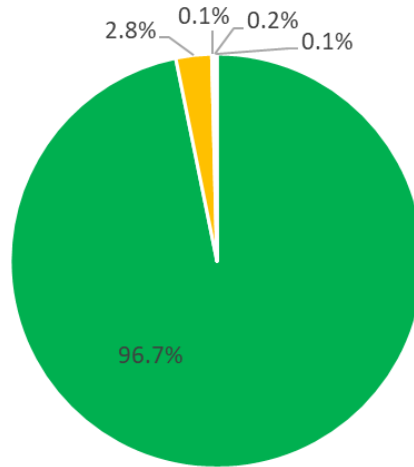
# CUSTOMER SUCCESS DATA STORY



Kindergarten Urban District  
SOUTHWEST

## Demographics

This district population is approximately 96.7% Hispanic/Latino, 2.8% are White, .2% are Asian American or Pacific Islander, .1% are Black or African American, .1% are two or more races. 55.4% of children are eligible for federal free and reduced-price meal program and 25.5% of children are English language learners.



- Hispanic/Latino
- White
- Black/African American
- Asian American/Pacific Islander
- 2+ Races

## Implementation

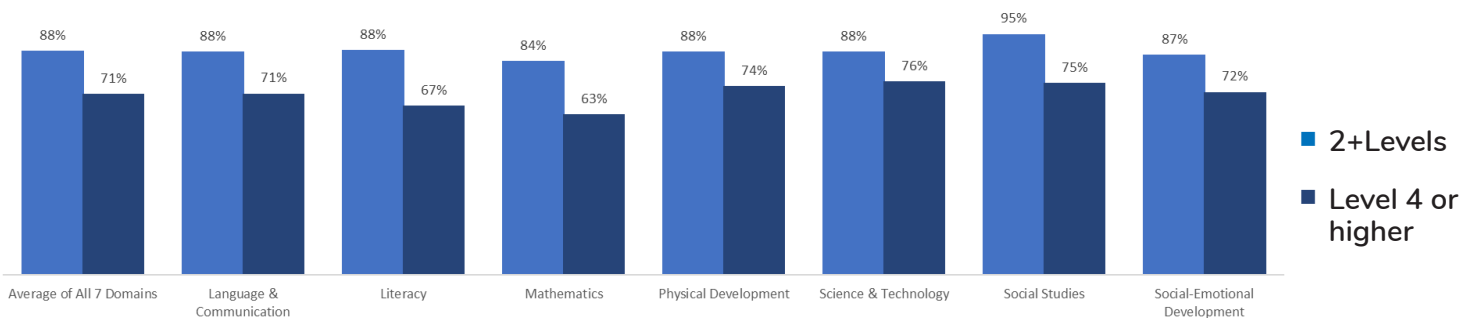
A total of 171 kindergarten aged children used Ignite™ as an instructional resource during the 2021-2022 academic year. For this kindergarten pilot, this district received a professional developmental training from Hatch in November 2021, this data is from the time period after training through May 2022. 100% of the schools (n=9) in this district are set-up and participating in Ignite with all classes at a rate of 100% for child set up.



## Growth and Progress

The graph below represents the percentage of children who, by the end of the pilot, reached Level 3 (starting at Level 1) or higher. In only 6 months, the majority of children, 88% reached 2 Levels of growth or higher on average across the 7 domains of learning in Ignite. On average, 71% of children have already shown at least 3 Levels of growth or higher across all 7 domains and are on track to reach kindergarten readiness in Ignite.

Growth: % of Children by Domain



This data is promising and shows kindergarten-aged children can achieve grade readiness goals using Ignite and that over the course of a school year children can continue to build knowledge and gain skills through more rigorous experiences.

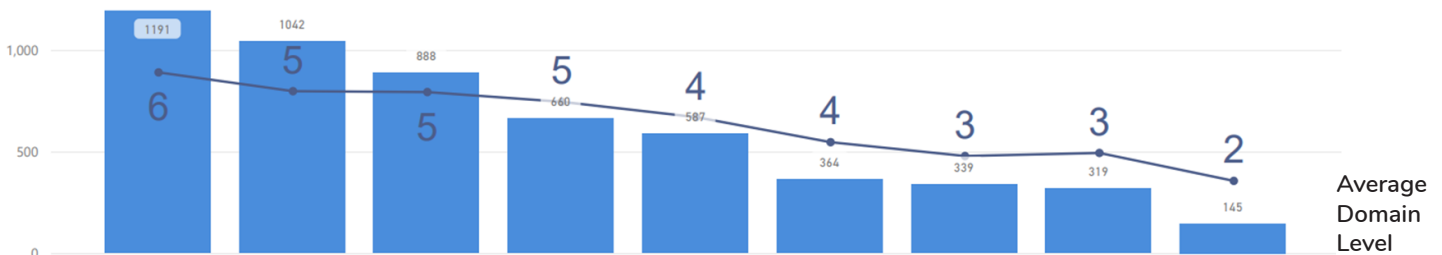
# CUSTOMER SUCCESS DATA STORY

## Kindergarten Urban District SOUTHWEST

### Utilization

There were zero schools in this district that showed no playtime over the course of this school year. On average, children engaged with Ignite by Hatch™ for 625.02 minutes. This Level of engagement represents 94.7% of the 660-minute goal (30 minutes per week per child) for the approximately 22 weeks this district used Ignite at the time that this data was collected. The schools who utilized Ignite with fidelity were more likely to show growth than those who utilized Ignite less than recommended.

**Total Playtime & Average Level Reached (All 7 Domains)**



### ABOUT IGNITE

**Ignite by Hatch™** is a digital learning platform anchored in a child-facing app that delivers engaging, research-based learning experiences through a dynamic digital play environment. Built to promote growth and development across seven domains, Ignite by Hatch supports children's progression through up to eight skill levels. Ignite by Hatch delivers real-time child data to inform daily individualized instruction and provides evidence for developmentally appropriate assessment systems.

Our research shows that when children engage with Ignite, on average, for 30 minutes per week, this leads to growth of 2 Levels across our domains of learning in 6 months. Our Levels progress from pre-foundational through early elementary (Levels 1-8) are aligned to state standards for pre-K and Kindergarten aged children. Ignite bridges the gap between preschool and kindergarten and allows kindergarten children to independently practice skills to prepare them for 1st grade.

The following is a high-level report of an urban district in the Southwest part United States who found success for the children in their Kindergarten schools by using Ignite in a pilot.